



# PROWESS

*Mischief Managed!*

VOLUME V

EMPOWERMENT. ENTRUSTMENT. ENABLEMENT.



**This winter issue is not your regular B-school newsletter.**

**For one last time, the 'S'quad goes bold to create something avant-garde, something that would eclipse the threshold of time and pass to infinity...**



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PROF (DR) H P  
SINGH, VSM

## From the President's Desk *Greetings!*

I am happy to learn that the fifth edition of "Prowess" is ready to be launched with a theme of '**Mischief Managed**'.

IBS, as an integral school of the University, has been in the forefront of embracing the latest pedagogies & teacher-learner centered conceptual framework & necessary skill sets. It has commenced sourcing industry experts as faculty in the domains of Marketing, Finance & HR as "**Professors of Practice**", in order to include the industry perspective & integrate the industry inputs into the course curriculum so as to have the students industry ready with the right kind of skills.

IBS is genuinely engaged in empowering its students by providing them the right kind of exposure & opportunities for developing leadership qualities. The establishment of Student Council and dynamic nature of various club activities through the right kind of mentorship are yielding desired dividends for the student fraternity. The conduct of various conferences, Conclaves & workshops with the due participation of the students has been a matter of great satisfaction and pride.

I am very pleased to note that the fifth edition of the "Prowess" is devoted to the outgoing class of MBA - 2021-2023. I have been particularly impressed with the students of this batch for their incredible performance as functionaries of Student council, their keen interest & passionate involvement in various club activities, their participation in University level programs bringing life & cheers to one and all in the campus, their inspiring performance in the internship program, their mentorship of UG Students in IBS & laudable achievement in terms of quality placements. **Obviously the Mischief was managed well in the School.** My best wishes to the students for their bright & fulfilling careers & happiness for ever.

I hope the readers will find the 5th edition of Prowess interesting and worth reading.

Best Wishes,

Jai Hind



# From the Dean's Desk - Dr Shweta Jain

**To all our partners and well-wishers,**

With mixed emotions, we bring to you this very special edition of "Prowess".

I'm sure "Mischief Managed...", that sounds like an out of the ordinary theme for a campus magazine, instantly brings an inquisitive smile to your hearts, the way it does to ours! These couple of years with the MBA Class of 2023 have been an amazing journey, nothing less than a roller coaster ride.

From witnessing these bright faces over those few inches "limited" screens to watching them rushing through the corridors, that "unlimited" crazy busy-ness across all corners of the campus... it has been a sight to proudly cherish all those extraordinary achievements of this batch!

We experienced everything with this batch... yearning to be on campus... welcoming the good times being back at campus... rigorous learning within and beyond the classrooms, that amazing spirit of conquest and camaraderie on the sports ground, incredible teamwork during scores of club activities, management conclaves, capacity building workshops, corporate engagements, business & cultural fests, grand events and contributions to the larger community with the noble initiatives these student executives pulled off wonderfully well... "man-amaze-ment" indeed!

Placements for the Class of 2023 came as a glorious fruition of our relentless efforts and unswerving commitment across the years. As these young talents take a big step towards future, all we have is... blessings in our hearts, and bright hopes that they'll come back to us, visit their alma mater on all occasions that life allows them to... share their stories and hard-won wisdom with the students yet to start here.

To this very special Class of 2023! Cheers to life and its amazing lessons!

*Best wishes.*



## From the Associate Dean

- Dr Archana Rathore

*"We started with fear, sailed through personal and professional gear and ended with happy tears."*

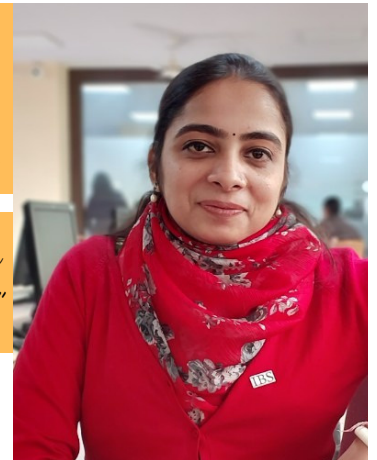
Let me start by offering my congratulations to MBA Class of 2023 on their program completion.

Although the journey of this batch started with the unprecedented times of lockdown, with the blessing of the Almighty you have come off with flying colors. As you enter into the corporate world, we wish that each one of you become competent business managers who are also principally valued leaders. Stick to your core values, respect people in your surroundings, contribute to nation building, keep your eyes on stars and always be grounded.

## Message from Faculty Editorial

- Dr 'S'hivangani Rathore

*"Today's moments, tomorrow's memories eventually we will all be old faces in the photograph"*



Dear Readers,

This edition of the magazine, "Prowess Volume V -Mischief Managed" is a tribute to our outgoing batch. Class of 2023 journey started from 17 inches screen with monotonous backgrounds (same pink & red walls, same couches....) & progress towards intriguing campus life. They have set a culture of empowerment, entrustment and enablement which would be carried forward as legacy by their juniors.

Our 'S' Squad team has always been a matter of prestige and rejoice. With every edition, they have sculpted Prowess with new looks and perspectives.

I hope you all will enjoy reading this edition "Mischief Managed". Memories to Cherish and Relish...

Happy Reading!!!



# The 'S'squad

for one last time



**'S'ourav Chauhan**

## “Why Us?”

I've always been a critic, an add-itor by identity. Sometimes augmented, many times nerve wrecking for the other parties involved, the trait has bought both praise and gaze.

Flashback to October 2021 when I, along with Samrat, got a call from the Dean's Office. With both emotions of question and query, I had no idea that was a start to something that'll be so close to heart. Looking back today, I still sometimes ponder, "Why Me?", followed by a "Why Not"!!

I've constantly reinstated, for me, 'Prowess' isn't just a magazine, it's an Expression. This endeavor facilitated experimentation, stewardship, synergy and above all, entrustment. Garnering the vivid images to paint the canvas with my own colors, brushes and strokes, the experience has been overwhelming. Words have been my ally and cognizance my curator, for that's the echo of my voice.

Gratitude and appreciation are all I have.



**'S'amrat Dutta**

## “Why Not?”

As the curtains call on this journey, there is nothing but ecstasy to express. Beyond all badal, the memories are the ones that would stay.

Seems like yesterday that I got called into the Dean's Office unbeknownst the outcome. The butterflies? Dancing to the tune of 'Sound of Silence'. She looks at me warmly and says, "Samrat. This is your responsibility!"

The chord that was struck on that day, has been reinforced with endless vigor by the success of the last two volumes under the 'S'squad's stewardship.

The elation of those ten minutes of joy once the first prints come in, the 2 AM black coffees that kept the online discussions on track, the LinkedIn feed getting filled with bravado, I leave Prowess with the hope that the baby has grown up and will forever continue to do so.



The marauder's map gives the holder the power to have a clean slate or at least it did so in the mystical world of Mr. Potter.

Looking at it, is it that very different from what we humans do in our lives? Always seeking out that elixir that gives you a free pass to begin again, the reset button will forever be elusive to some.

For us, the outgoing class of MBA graduates, our reset button is here!

Having hopped and skipped our way through these two years that in hindsight seems like those quick disappearing steps of Severus Snape on the map, we now stand at the doorway of our own reset buttons.

As we leave academia, albeit for the time-being and spread out into the vast manifold of the corporate world, we hold a clean slate. The onus lies on holders to build their empires.

The seats that we sat on will have a new acquaintance, the nameplates will not read 'Class of 2023' anymore, the halls will have new faces, all process teams will be rebuilt, but this temple of learning will stay.

This issue is a commemoration to all who called these grounds their home for the past two years, a well-selected assortment of memoirs to hold on to, an ode to the outgoing batch and their accomplishments.

For now, before stowing it away for someone else to come and search for it, we wave the wand on the dusty old roadmap and say, 'Mischief Managed'!





# FOR THE Registrar

Being the custodian of all academic goals and targets all the while adhering to compliance and regulatory requirements, that too for a cohort of over a thousand students is no easy feat.

The office of the registrar has always required consistency and transparency of the highest order.

At The ICFAI University, Jaipur, Col. (Retd) Sanjiv Banerjee has left no stone unturned to maximise academic and student activity efforts at campus. A man of exemplary leadership, he has always commanded the respect of the entire team that is dedicated to student empowerment and enablement at campus; may that be administrative or the academic wing.



His ethos, having served his Nation has been unshakeable throughout his tenure catering to this esteemed office. His skills, honed through his battle tested approach coupled with his impeccable communication has indeed set a benchmark for the office that would be hard to replicate.

As we ready ourselves to walk through these gates for one last time, we, the outgoing class, recognize his Prowess and wish him the best of health and luck for the days to come.



## FOR JEETU BHAIYA

He's omnipresent, he's always on his toes. During any crisis, this is the first name that comes to mind. Jeetu bhaiya is the essence of the campus. Be it his famous tea or the constant smile on his face, he is a friend to all yet to none. The corridors are his ramp and the pantry his greenroom. He's not just a helping hand, he's an adversity manager in real life. From the sunrise to the sunset, his crazy energy is unmatched and always high. A day on campus without seeing Jeetu bhaiya feels incomplete. He celebrates life, and radiates positivity wherever he is.

## FOR KALURAM JI

He's the feeding hand of the university. The one stop solution to all hunger breaks, Kaluram Ji makes the canteen lively. Every short break between classes leads to the stairs up to the canteen. Maintaining chaos is his forte, and he's an expert in it. Chatting to him while waiting for the food or him just making silly remarks to make you laugh, it's a constant in the campus life. He doesn't treat you like any other customer, but tries to make you feel homely. Just a small chat with him makes you feel warm. With his 'cup of tea' (or coffee) in our minds, he'll always be in our hearts and cravings.



## FOR KHAN SAAB

The first face that greets you when you enter the campus. He guards the premises like a soldier day in and out. He resonates the feeling of safety and security, for all those who are at this side of the gate. Khan Saab is a buddy to all the students, a well wisher to all. Small talks with him don't feel awkward but endearing. His aura is one which makes a gloomy day hopeful. A flag bearer of rules and regulations in the institution, he's a caring soul who puts others before himself.





T

he internet defines their breed as 'Man's Best Friend!'

For all hostellers, perhaps, they are more than that. He was raised as a pup by the boys and girls at campus feasting on the delish of the mess shop.

His favourite? You can't say. His dislikes? Never ever pet another stray in front of him. His core competency? Barking and chasing all cars commuting inside the campus gates; without ANY exceptions. His USP? The endless tantrums.

Science says that having animals around allows for a better mental state. I believe I speak for all when I say that Sheru has been much much more than that.

The overtly obvious cuddle requests, helping his own self to come along with us on our 5 AM winter walks and hikes, he is perhaps undividedly the celebrity of the campus.

In recent times, he has introduced us to Mango and their two beautiful pups. Together, they are a sweet concoction with tiny bits of chaos here and there.

As the day comes closer for us to vacate our rooms, pack our backpacks and move on to our own divergent paths in life, this gentle regal giant and his family would always stay close to our hearts - For a place that has been a home away from home, a friend away from one.

Adieu.◆

A SHORT STORY ON

SHERU

MANGO



# Wall of





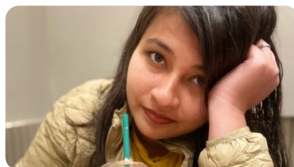
# Memories



# Student Yearbook

As the Class of 2023 move on from academia to the industry, the editorial takes this space to commemorate them on the completion of their MBA program

## To the 96 that wrote the latest chapter of the Pink City Campus



Our resident pastry chef. Loud-mouthed and spreading positivity, although from the east, her allegiance now lies in the south. Her biggest worry - Having two A's in her name makes her the first person in any and every assignment.

*Aakriti Gupta - C001*

Her go-to things include only two things - 1. Headphones and Music, 2. Samiksha Solanki.

*Aashika Vijay - C003*



Late to the party, her dancing skills are offlate the talk of the campus.

*Aastha - C004*

Bringing the vibrance of the northern most state of Nation, he, at least at campus is the definition of introvert. Outside campus, its a different affair.

*Abhay Singh Charak - C005*

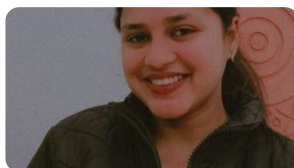


The custodian of the coveted 007 enrollment number, his prowess lies on the sports ground. A quick learner, his service in volleyball (and the following taunt) are never to be missed.

*Abhishek Kumar Roy - C007*

A typical Delhiite with the immaculate swag and style. His only drawback, there is cent percent chance that he'd forget what your name is!

*Abhishek Mishra - C008*

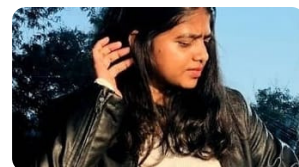


A nationals tennis player, she defines shyness. But when she leads a team, she is authority absolute.

*Aditi Shreya - C011*

Haphazard and total chaos - that's her way of work and she never fails to deliver and outperform.

*Aishwarya More - C016*







The life of the party, she soon might officially change her name to 'Sundar Akancha'.

*Akancha - C017*



His affirmative nods are perhaps the most reassuring thing to any team. An engineering graduate who exhibited an immense flair and talent for finance, often staying ahead of the curve.

*Akash Chame - C018*



Our Banker-in-chief. Our Pixel Buzz. He might be 5 minutes late to the lecture theatre, but once he is there, he is undoubtedly the spotlight.

*Akshay Neekhara - C019*



A techie who turned out to be the dark horse. The earth needs to move for us to get things out of him, but once his mouth opens, he turns into a walking encyclopedia.

*Aniket Supekar - C024*



An orator at par with the best and a team player like no other, she is surely to be a future stalwart in the domain of HR. A secret about her - Her tears are on stand-by mode 24\*7.

*Anupama Mishra - C028*



Usually found twinning with Ritika, she stays to herself. Her radiant smile coupled with a strong grin alerts everybody to acknowledge her but not to engage in any small talk! She finds it useless.

*Aradhya Sharma - C029*



The captain of IBS-PG Volleyball, his affinity to COVID norms and protein are unshakeable.

*Arpit Pandey - C030*



The coolest dude in town. End of story.

*Ashwini Yadav - C032*



Representing Odisha, Bikram brings with him an inquisitive like no other. His questions are on point and never fails to bring a dimension that no one else has even fathomed.

*Bikram Jha - C040*

A personality who defines that typical breed of backbenchers who can ace his way through any and everything.

*Ayush Sinha - C034*



Shy and Meek - do not fall for that! You cannot win a conversation with her.

*Ayushi Soni - C035*

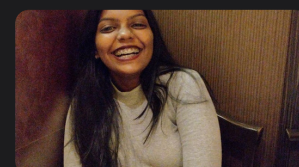


Just sit in a group discussion with her and you'll see how deep her knowledge rabbit hole goes.

*Basundra Bagal - C037*

Carefree and wild, with an effervescent knack to bring innovative excuses to miss lectures.

*Barkha Maurya - C036*





The striker of IBS-PG Football. That's it. I'll leave you all to imagine the fame and craze that follows him.

*Devang Jain - C043*



A make-up artist in her spare time, she can light up any moment with her effervescent smile.

*Era Ratna - C047*



Beauty with brains never had a better analogy.

*Ishika Agarwal - C059*



Representing the diversity from the South, Tulasi is as free as the clear blue that graces the skies.

*K Tulasi Rao - C065*



She never speaks much. She is territorial when it comes to that. Once you are in her territory, she does not stop speaking.

*Muskan Jain - C082*



Apart from bagging one of the coveted placement slots, this guy has his hand in everything. An expert negotiator, a more than able goalkeeper, perhaps the best of them all, he is the closest thing to King James that we have at campus.

*Nihar Chadda - C087*



If positivity and 'come-what-may' had a face, it would be this.

*Nitesh Singh - C089*



An entrepreneur, this guy has gobbled up all basics of finance and business keenly. His proficiency in conducting business - second to none.

*Govind Sharma - C051*



A meek faint smile always follows him around. His laurels rest in the reports of our placement team.

*Hritik Jain - C055*



Never a 'No' in her say, never a defeat in her stance. She leaves the program being the most successful club administrator all the while being in more than one place at one time.

*Jinisha Jain - C062*



A go-getter, he'd always be among to first to register for any event (may that be in his forte or not). His inspiration? Bhangra and Kathi Rolls.

*Karandeep Singh Bhalla - C070*

We thought of her as someone else during our online sessions, she turned out to be even more glee in-person!

*Komal Vyas - C073*



An astute sense of responsibility. That's her!

*Komal Khandelwal - C075*



Let's be very honest here, IBS PG would not have participated in any sport (women) had it not been for her. Also, the delicacies she concocts are ones to die for.

*Mahima Joshi - C077*



The flag-bearer of the state of Rajasthan.

*Mandakini Gupta - C078*



If you see through his eyes, you'd see money in everything!

*Mit Mangukiya - C080*





Introvert to the core, he selects very ardently before opening up!

*Nitin Kumar Saini – C090*



Academically, she had made all finance courses her own. No one got even close to her.

*Niyati Gupta – C091*



Crypto, NFTs, Core Gaming, Stock Markets – that should be enough to say about the man.

*Omkar Supekar – C092*



Computers are his thing. Period. His SQL, Python skills run at the same time as the lectures do. His marks do not flicker even a bit!

*P V Sujith Kumar – C093*



In all probability, the strongest GD-PI acumen at campus.

*Parth Upadhyay – C094*



PBS, he has got mad calculation skills.

*Parth Shah – C095*



Our resident 'Jugaadu'. Anything off track and needs a quick fix, he is our go-to man.

*Piyush Patawari – C097*



When she is not setting the stage on fire with her dancing prowess, she is the one of the most attentive faces in the lectures.

*Pooja Chauhan – C098*



He knows everyone, literally every single person at campus. Singly handedly familiarizing everyone to the word 'Bro' is possibly his biggest achievement.

*Prathamesh Jagtap – C101*

The living illustration of "Never let your inner child die". His jolly-ness will make your gloomy day smile.

*Raman Joon – C107*



Someone who's arrival was much awaited!! The source of entertainment from the virtual lecture days, she made friends without even meeting in person.

*Ridhima Soni – C108*



A happy face, ever smiling. She's a gleeful woman, making friends with all.

*Riya Mishra – C109*



The glamour queen, she can talk her way out of any situation.

*Priyodarshini Roy – C104*

A silent person, his acumen speaks for him. He's someone who won't bother you, having small talk at times.

*Sahil Rana – C111*







He came as a surprise!!! His delayed arrival was a source for all curiosity, and caught everyone off guard.

*Sai Teja Boya - C112*



You cannot win a debate with her!! Witty and punny, spending time with her is a mood-booster for sure.

*Samiksha Solanki - C116*



The first person to seek constructive feedback and work on it.

*Sanskar Agarwal - C119*



His love for finance is perhaps a bit more than his love for bikes.

*Satyam Kr. Shahi - C120*



"Humari choriyan choron se kam hai ke!!" Fearless, bold and dynamic are the adjectives that describe her.

*Sheetal Yadav - C124*



If gentleman had a face, it would be his!

*Shubham Harwande - C128*



If consistency had a face, hers would definitely be in the line. You're sure to find a friend in her.

*Smriti Saxena - C132*



Just like her name, she believes in spreading affection. Not everyone's 'cup of tea', but to her buddies, a special pal is she!!

*Sneha Singh - C134*



A mysterious persona, with charm to extend, he is a person who disapproves counsel, yet doesn't shy away from giving one.

*Souham Shinde - C135*

As cool as his name is, his accent and voice is cooler!

*Tanishq Harrison - C140*



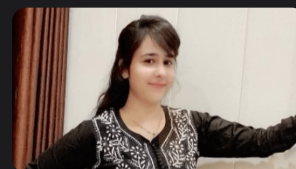
The synonym to command, he is the one everyone looks up to. Having his knack in adversity management, he looks beyond the usual and fancies envisioning.

*Tathagat Bera - C142*



A chirpy, sweet girl, going back and forth between the academic block and the hostel. She's fun loving and a good friend.

*Tripti Sharma - C143*



Somewhat of an unknown entity, she's most often twinning with Manali.

*Supriya More - C139*

The type of student who's quiet in the classroom and over energetic at the ground. She's the same person with or without the glasses.

*Vandana Kumari - C146*





Brothers-in-arms with his bestie Yogendra, he personifies poker-face.

*Yogendra Singh - C149*



Never inconsistent with his lack of expressions, do not fall for the gazes, he is a finance wizard.

*Yaduman Singh Rathore - C152*



He's the person who's friends with all. A relaxed person, he's sure to have a picture with you. The Brother.

*Yugansh Baradia - C153*



Complimentary to Aradhya, their pair is the talk of the class. She's the calm one amongst these hot and cold.

*Ritika Soni - C156*



The quietest in the room until there is an ongoing GD. He chooses to ace when he wants to!

*Mohammad Kadir - C157*



Packed with cheerfulness, she spreads light all over (quite literally). You'll always find her with a smile on her face; if not, something's off!

*Naina Sharma - C158*



Vice-Capt. of IBS-PG Cricket, his love for the game trumps everything else.

*Nipesh Bisht - C160*



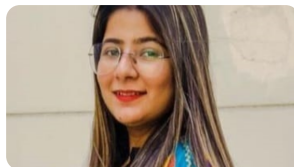
Bamboozled to see this management scholar? Well, bid your doubts adieu coz he is sure to surprise you with his warm nature and zesty actions!!

*Aditya Choudhary - C161*



Entrustment coupled with dedication leads to a victorious onus. She puts her charge before everything else, as one cannot replace excellence with mediocrity.

*Aishwarya Rajwani - C162*



With her around, it's literally 'Muskan' everywhere! But think twice before riding pillion in her bike!

*Muskan Mandhyan - C163*



This person shares her name with an-other, but not her personality!! Be good to her, you'll know how good she is.

*Palak Bhandari - C164*

If there is work at stake, if it falls in his domain, tell him and consider it done.

*Rohan Borde - C166*



She's sharp!! This lady is both sugar and spice, extremes yet complementary; meet her, you'll get it.

*Aditi Chauhan - C168*



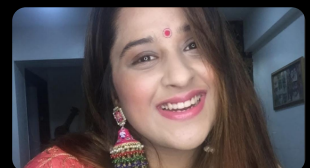
Sports is his first love, followed by captaincy. Reckless and casual, he's sure to give you some adequate counsel.

*Sippu Kumar - C170*



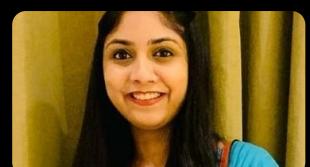
An artist by heart, she truly embodies her profession. She's carefree, radiant and sassy, a full package!!

*Vaishnavi Jaiswal - C171*



Her giggles and laughter cannot be ignored. She will always greet you with a smile, and if lucky, followed by a gossip.

*Akshita Jain - C172*





An old soul in IBS, he's been in the campus for almost half a decade now. Also, a later realised fact, he's a Malayali (the lesser utilised opportunity)!!

*Asif Jamal - C173*



The braces hide a beautiful smile, the conversation barriers hide a wonderful and kind soul.

*Manali Pawar - C174*



"Chota packet bada dhamaka!!" Her name has been mispronounced plenty of times. A delightful individual, she's always positive, and reflecting the same.

*Praneeti Singla - C175*



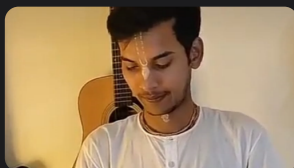
Our resident backbencher who'd surely surprise all with his knack of learning offbeat topics.

*Vishal Bhatt - C176*



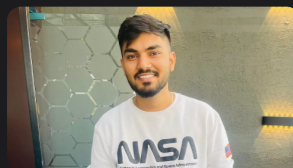
Meeting her is like receiving a warm hug!! You'll have exciting chats with her, time will pass in a jiffy.

*Palak Rastogi - C180*



This fellow personifies Devotion!! A believer who is persistent in learning, gaining knowledge from anywhere and everywhere.

*Mohit Shukla - C182*



He's lively, he's breezy, he's jaunty. Playful in character, you'll enjoy conversing with him.

*Aman Banka - C183*



A localite from Jaipur, he literally travels miles to reach the university!! His friendly gestures will make you twinkle.

*Priyam Sharma - C186*

Unpredictable!!! He appears like a blue moon, but shines like the Pole Star. Get all the time you have with him, it'll be positively engaging.

*Jacob Johnson - C190*



A little confused, he'll give you a big "Hi!!" whenever meeting. Not an expert with comebacks, he's a good person by heart.

*Kunnal Chhabra - C191*



She's the campus 'Contest Queen'!! A believer, an experimenter and an entrepreneur, her social media content is overwhelming.

*Shweta Srivastava - C192*



Her queries never end!! She takes the cake in bad timing; she's not a smooth attendee, but the limelight wherever in the class.

*Prasidhi Somani - C194*





# Simply Scribbling Away.....



Always seeing the dark humour in any and everything, his puns would go above your head! If he loves anything more than Sarabhai v. Sarabhai, it would be Taylor Swift.

Sourav Chauhan - C185



The Designing Queen.... Ideas come to her like a hot coffee on a chilly winter morning! Speaking of coffee, have her make you one and you'd say, 'Starbucks who?'

Sakshi Chandel - C113



A soccer buff, he puts the 'me' in 'game'. He's sure to astound you with his grandiloquent vocab; undeniably if you're already looking for the meaning of the hence mentioned words.

Samrat Dutta - C117

## For the 'Squad

# In Fond Remembrance



The Gods weren't kind to us when they took you away a bit too early.

We remember you and will do so forever.

Happy Graduation Capt.

Gaurav Bohra

# THE SUPREME POWER: TRANSPOSE

Since the Big-Bang, one sermon remains constant, 'Change is Inevitable'.

In the more recent world settings, this change has accelerated multi-fold. There has always been a tussle among nations to become the supreme power. This loop is endless; as history accounts for all usurpers in the books of time.



The powerful empires are predominantly created by a leading factor called Reserve Currency. To understand in a layperson's view, a Reserve Currency stands absolute in worldwide trades and as a store of value in foreign exchange reserves. Of the varied list of factors contributing to a new world power to brew a few are well recognized to be technology, economic output, military strength, world trade, finances, and so forth. These factors show a cause-and-effect relationship where each one of them leads to the betterment of the other.

To understand the cycle and pattern of how a country emerges as a leading nation in the world, let's travel back a few centuries. The Dutch started becoming a world power in the 16th century when they enhanced education, economic output, and technology. Through ground breaking efficiency in use of technology, they perfected one of the most important inventions of mankind – The Ship. They used this latest iteration to travel and explore the world to discover new riches. Thus, the rise and the prosperity of this miniscule nation. Their military prowess lent them an upper hand over everyone else; in management terms – 'The Differentiating Moat'.

But, as they say, it's easier to get to the top, the real test lies in retaining the place at the zenith. For the Dutch, the pitfall came in the form of a financial crisis owing to the overdue neglect of the disproportionate wealth distribution amongst its citizens. Printing more money with no account of their reserves coupled with long drawn civil wars created the perfect concoction for the descent, both in the value of The Dutch Guilder and the iron fisted rule. All the while waiting to pounce on the opportunity were the nations that recognized themselves as the United Kingdom, the Sterling and Pound, ready to make their move on the chess board of time.

This rather cruel cycle has mimicked countless times throughout the centuries with its latest iteration putting the United States of America at the helm. Countless technological advancements, unparalleled military power, diplomatic relations - of levels unseen before all contributed extensively in making the Dollar irreplaceable in being the metric to measure world trade. 'The Land of the Free and Brave' took its oath as the 'The Leader of the Free World' and with more fancy jargons, the projections were in stark dissolution to reality. Being someone, outside of the hive, I bank my assessments through multiple reports that often do not get to see the limelight. Moving on from personal views, a new power always gives rise to new competitions.

Since the Cold War, that mantle belonged to the erstwhile USSR, as the world saw them as the only answer to the sheer brute force of the USA. In more recent times, that outlook has taken a shift in favour of Russia's southern neighbours and the BRICs and the G20s of the world.

Is America's secret finally out? Or is it the fact that nations started taking cognizance into restructuring internally to strengthen its reserve instead of focusing on the packaging to entice their allies!

There is no one answer to these questions, there have been anomalies that have rattled the course of history by chartering an alternate path.

The New World Order is at stake and there are many out there to claim this illusive mantle.



**Aman Jaswal**  
**MBA Class of 2024**





# Alumni Connect

## ZEESHAN PATANWALA



Business Development Manager,  
Centre for Monitoring Indian  
Economy (CMIE)

In hindsight, I feel so elated in being able to complete my post-graduation program before the advent of COVID. Saying that I have lived my hostel days to its fullest would be a gross understatement. The last enchilada of education before moving into the corporate was a life altering experience for myself.

## A HOME AWAY FROM HOME

The infrastructure, the hand-holding, the teaching methodologies, the people - indeed IBS Jaipur is a personification of a home away from home. To begin with, the case-based learning system coupled with the continual semester assessments that not only included scholarly work, but also the element of skill set improvement was a major factor contributing in a holistic growth.

State-of-the-art amenities played a major role in my overall development; may that be a fully stacked library, theatre style lecture halls, sports facilities promoting a plethora of indoor as well as outdoor activities or the hostel spaces, food and nutrition; all accumulate to provide the dexterity that is hard to replicate.



You need to be content with small steps. That's all-what life is. Small steps that you take every day so when you look back down the road it all adds up and you know you covered some distances

- Katie Kacvinsky



Life always has its own way to surprise you as an individual in more manners than one. These surprises always stand the test of time. My life was normal until & unless I decided something for myself which not only adds on to my skill set but in hindsight, has also made me an independent individual who feels those butterflies upon achieving set goals.

Before giving a brief overlay about my journey and experience with The ICFAI Group, I would take this opportunity to thank God, my parents, my gurus, my friends, my foes and every single person who has played a role, no matter the intricacy, in bringing me to this point in life.

My journey under the umbrella of ICFAI started at IBS Jaipur, a constituent of ICFAI University, Jaipur. The study methodology and pedagogy worked in tandem with regular interactions with industry stalwarts facilitated by faculty mentors, who truly are more than magnanimous in their quest to enable the budding managers under their tutelage.

In all honesty, without such assistance I would not have been able to discover my fondness and prowess in the domain of Human Resources. Placements, although not a cakewalk, was indeed a pleasant experience overall.

All that I'm achieving in my career is because of my learnings from this place. If I wish to summarize my two years at IBS, the quote **"Hard work is an individual role, growing them is our responsibility"**, would be a befitting one.

# NUPUR GARG



Talent Acquisition Manager,  
AU Small Finance Bank



## Alumni Talk Series



Our Speaker :

Asst. Commandant Dhakshina Varadarajan (Retd.)  
Facilities & Global Physical Security Operations Centre Lead,  
Pegasystems Worldwide, CBRE

JOIN US

December 22, 2022

11:00 a.m. onwards

Venue: Seminar Hall 016

@ibsjaipurofficial

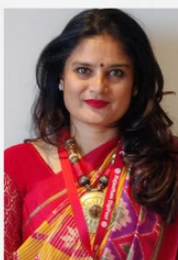
## Corporate Talk Series

Build a strong LinkedIn profile for  
your career.

Our Speaker :

Ms. Nidhi Banthia Mehta

Award Winning Entrepreneur  
Podcaster & Anchor  
TEDx Speaker



JOIN US

December 14, 2022

3:00 p.m. onwards

Venue: Seminar Hall 016

@ibsjaipurofficial



## Corporate Talk Series

Ashish Golcha  
Managing Partner -  
Saksham Realtors LLP



July 12, 2022  
12:10pm onwards  
Seminar Hall - 016







The Navrang Club, IBS Jaipur  
invites you to

## CORPORATE TALK SERIES

DEI: Diversity, Equity & Inclusion

In conversation  
with  
*Ms Purva Gera*



Date: **26 August 2022**

Time: **02:00 PM**

Venue: **Room 015**

## Corporate Talk Series

Going from 0 to 1 as a first  
generation Entrepreneur

Our Speaker :  
**Mr. Taranpreet Singh**

TEDx Speaker  
Entrepreneur and ex VC  
previously associated with  
Microsoft Accelerator



JOIN US

November 21st, 2022

4:00 noon onwards

Venue: Seminar Hall 016

@ibsjaipurofficial



In  
conversation  
with...

Pratik Joshi  
Business Analyst  
TATA Technologies Ltd.

06th August 2022

IBS<sup>®</sup>

ICFAI BUSINESS SCHOOL

Time - 2:30 PM Onwards

Venue - 016

Alumni Talk Series



# DIGITAL TRANSFORMATION OF STREET VENDORS - REGIONAL CONSULTATION

With the aim to develop a framework for facilitating digital transformation of street vendors, an expert team from The Centre of Excellence for Digital Transformation (CEDT) at IFHE, Hyderabad in collaboration with Friedrich Ebert Stiftung (FES) chose ICFAI Business School, Jaipur to pilot a live project titled 'Digital Street Project'.

The management scholars at campus seized the opportunity by volunteering to be the ones spearheading the project as the frontline workforce.







Having understood modalities and primary research requirements, twelve teams with four members each spread across the pink city to gather data touch points from a diverse set of population; with the clear aim to make the sample as heterogeneous as it can be. With the first step been completed in a little over a week, the project stalwarts consisting of the team from FES led by Ms Mandvi Kulsheshtra, Program Advisor, Economy of Tomorrow, FRIEDRICH EBERT STIFTUNG - INDIA and an expert panel from IFHE led by Dr A V Vedpuriswar, Senior Advisor, ICFAI Group landed at Jaipur with the goal to learn the research outcomes first hand by inviting the interviewed vendors to campus for a detailed discussion on Day 1 followed by an in-depth analysis of the sample at their point of sales on Day 2.



For the scholars overseeing the event proceedings for the entire Jaipur chapter, the learning curve has been nothing short of extraordinary.

We take cognizance of the tireless efforts of every single stakeholder and their Prowess in this triumph.



# 20 22

## FORZA - THE ANNUAL INTER- DEPARTMENTAL SPORTS MEET



As the winter sun rises, clearing out the dew from the grass, the wet scent of the earth is an intimation to all students at campus to let go of inter-department friendships and bonds for a week; for all know that it's time for the Annual Inter-Department Sports Meet.



# FORZA '22

A four-day spectacle bringing out the best of discipline, comradery and well-mannered rivalries among the students of ICFAI School of Liberal Arts (ISLA), ICFAITech (Faculty of Science & Technology), ICFAI Law School (ILS) and ICFAI Business School (IBS).

Spearheaded by Harriers, the University Sports Club under the able guidance of Dr Vishnu Chaudhary, Forza involves departmental teams fighting it out for the bragging rights of the next year across indoor and outdoor events with individual honor as well as team merits up for grabs.



Supporting a state-of-the-art academic curriculum, these four days remind us each year how the mantle of sports imbibe the competitive spirit, team management and adversity management skills of the budding managerial scholars at campus.



# Digital Marketing Workshop



A brain child of Dr Vidhu K. Mathur and Dr Shiv Kumar, this initiative was given fruition by Market Mavens - The Marketing Club and Techno - The Digital Enablement Club, ICFAI Business School, Jaipur played host to forty participants from eighteen MSMEs' based out of the Pink City and adjoining areas with the aim to be the stepping stones for these micro businesses to expand digitally.

Under the tutelage of expert trainer, Mr. Abhay Ranjan and his team, these business administrators learned the importance and usage of digital tools such as Google AdWords, CANVA and many more. Spread across three sessions, the event received widespread acclaim and praise for its immersive learning and overwhelming hospitality.





# HomeComing '22

Alumni Meet





Autumn's inept comfort and the falling of the leaves attest to those who have called this place their home at a moment in time gone by; ergo the bleak glimmer in the eyes, maybe a drop or two reminiscing the memories that live on.





On one such pleasant day in September 2022, a stronghold of hundred from the 62000+ army of The IBS Alumni Federation (IBSAF) gathered at the Holiday Inn, Jaipur to commemorate the day and remind us once again of the expansive command and foothold that this elusive brand holds dear to itself.

Courteous frivolities were the mainstay of the evening alongside performances by the student team tasked with the fruitful implementation of the event plenary.

The genteel conversations and networking all throughout was a sight to savour with the 'Nostalgia' being the word of the day.





## HR Conclave'22

# RE-IMAGINNERING HR: FUTURE OF WORK & WORKPLACES

You can't spell 'HERO' without HR. A gathering of HR Veterans, Academicians, Corporate Professionals, Research Scholars and HR Aspirants, this conclave aimed at bringing together experts from various sectors to brainstorm and discuss the crucial role HR plays in shaping the future of work and workplaces.

The substance of the event was "Re-Imagineering HR: Future of Work & Workplaces". After a rewarding day of knowledge-sharing, prospecting-gaining and above all experience-enriching sessions, every attendee had the glory of this every needed, ever changing domain on their lips and minds.

The Guests of Honour, Mr Hari Singh Shekhawat, President - Human Capital & General Affairs, Welspun Corp Ltd., Jaipur and Mr Arjya Kumar Mishra, Vice President - Human Resources, Genus Power Infrastructure Ltd., Jaipur threw some light on the importance of HR, its changing face in today's day & age and motivated the participants on the same.



The event was primarily segmented into three Panel Discussions:

**Session 1: Panel Discussion on “Evolving Role of HR – Expectations, Challenges and Opportunities”**

**Panelists:**



**Prof. (Dr.) Anil Mehta**  
Professor of Management  
School of Legal Studies  
Banasthali Vidyapeeth



**Mr. Sandeep Menghani**  
Founder - Director  
Yeshaswi Bhav Training &  
Management Solutions



**Mr. Hitesh Gulati**  
Founder  
Diversity Ace Business Consulting



**Mr. Ambikesh Vyas**  
DGM - Human Resources  
Dr. B. Lal Clinical Laboratory

**Session 2: Panel Discussion on “Managing Hybrid Workforce – Ensuring Outcomes, Engagement, Cultural Alignment and Performance Measurement”**

**Panelists:**



**Dr. Tanjul Saxena**  
Principal  
Mahatma Gandhi College of  
Hospital Administration



**Ms. JyotiShikha A.**  
Senior Manager - Employee  
Success Business Partner  
Stellarix Consultancy Services



**Mr. Khaja Ram Bhaduri**  
Head - Human Resources  
The Leela Palace Jaipur



**Ms. Nisha Gupta**  
Director - Human Resources  
Webspiders Interweb  
Private Limited

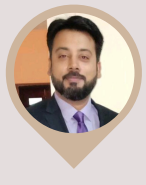


**Session 3: Panel Discussion on “DEI&B, Employee Wellbeing and Work-Life Balance – Emerging Priorities and Predicaments”**

**Panelists:**



**Ms. Tapti Bhattacharya**  
Chief People Officer  
Apex Hospitals



**Mr. Syed Faizan Ali**  
Human Resources  
Manager  
Indwell Hotels



**Ms. Neha Choudhary**  
Senior Human  
Resources Partner  
Salesforce



**Mr. Deepak Kapoor**  
HR Veteran  
Industry Psychologist,  
Performance Coach & Principal  
Consultant

The fruitful discussions and deliberations brought out many outlooks, and left the participants with additional approaches to walk through the ongoing HR workspace transformation.





# NAVRANG: Celebrating

## DIWALI MEET '22



Lights, music, food, dance and vibrance all over. The festival of lights was illuminated with smiles brighter than the stars. The day started with art and concluded with heart.



Taking the Front Lawns as premise, the institution worked their sweat off to make things happen the planned way. Food stalls with their deliciousness and craft stalls with their flair attracted a large number of students. The gathering brought together students and faculty members from all the four schools of the university. Be it the Best Attire or the Toran-making, the learners put their best foot forward in all competitions.

Songs were sung, dance was done.

Laughs were laughed, the day was fun!!

Everything captured in memories (and camera of course), the event was a celebration of kinship, compassion, gaiety and content. In this day and age of social media, there was an evening of being social, me, and diya. A festival away from home, yet closer to soul.



# Celebrating Diversity!!

## Ganeshotsav '22



"Ganpati Bappa  
Morya!!!"



The campus echoed with these words for five constant days. A divine energy flowed through the corridors when Lord Ganesha was in the institution. The unhinged devotion and sentiment not only was the juice to the soul but also to the body. Be it praying in the aartis or just sitting besides the deity, the scholars acted like guards day in and out. The 'Akhand Deep' didn't flicker even once for it was not only fueled by ghee, but allegiance.

The institution witnessed camaraderie and teamwork, giving lessons of management in real life. We welcomed 'Ekdant' with broad smiles and cheers, and bid adieu with their blessings and hope. A break from the classes did not lead to the canteen, it lead to F-106, the place where Bappa was seated. The passing days brought in both glory and glum, for moving towards the end isn't easy. Reminiscing these days always brings up a smile on the face and the lord's benediction in the hearts.





# Dahi Handi Competition



The ICFAI Business School  
Jaipur



On the occasion of Janmashtami,

THE ICFAI BUSINESS SCHOOL, JAIPUR  
CORDIALLY INVITES YOU TO

## Dahi Handi Competition

An Inter-Departmental Event

Register your Team by scanning the  
QR Code and filling the form!

DATE: 17 AUGUST 2022, WEDNESDAY  
TIME: 4:00 PM ONWARDS  
VENUE: NEAR VOLLEYBALL COURT



QR Code: 

Staying true to the diversity that our great Nation holds so dear to her, the campus grounds have always been inclusive of all cultures and ethnicities.

Navrang, the club entrusted with the task to spread positivity via cultural inclusivity, came up with its magnus opus, Dahi-Handi.

Professing the importance of Krishna, the day began with an enticing dance performance by the boys and girls to the tune of songs that sought blessings from the heavens above.

The main attraction of the event was the competition between the departments to rip apart the handi strung 20 feet in the air. For the females, there were pinatas arranged with a similar format.

The team showed extraordinary comradery throughout the event, all the while adhering to the codes and norms mandated by compliance and demanded by civility.







# Onam Celebrations



The ICFAI Business School, Jaipur is known for its diversity and inclusion. With students from more than 20 states, it is the reflection of the multifariousness this nation has. Scholars here may be far from home, but the institution tries its best to make them feel like home.

Following the same, the Navrang Club organised an event to celebrate Onam. The entire campus was shining with the colours of white and golden shades. Fragrant with the smell of various flowers, the day had different competition and games. Be it the Floral Rangoli Competition or the Pot Breaking game 'Uriyadi' or the Tug of War 'Vadam Vali', every game projected excitement and enthusiasm. The amalgamation of people from varied cultures and traditions seemed to fade away and all that was seen was friendship and endearment.

# *The Joy of* **GIVING BACK!**

Community Outreach  
Program



As social beings at the top of the value chain on the planet, we, humans bring with us the understanding of emotions and values like no other.

Imbibing this spirit to the fullest, the CSR Club of IBS Jaipur conducted a day-long outreach program at Apna Ghar Ashram, an old age home for women. It was a fun-filled affair with the residents enjoying the day to their fullest and scholars learning intrinsic values second to none.







The editorial takes immense pride and joy to announce the flag-bearers of IBS Jaipur to the entire fraternity. Here's wishing them the best of health and luck for their endeavors throughout the remainder of their journey at campus and even beyond.

*Academic Year 2023-2024*





DEEVI KRISHNA KARTHIK  
PRESIDENT

A techie on a hiatus from a tech giant, a man with immense humility, Mr Karthik has exhibited skills that are rare even in the best of leaders. Two things you will never get from the 'fellow' (a reference from his vocab):

- Never without a 'Smile'
- Never a 'No'



AMAN JASWAL  
VICE PRESIDENT



RAJSHREE CHAUHAN  
SECRETARY

A content curator by profession, six months was all it took for him to showcase his deep insights in negotiation and convincing skills. Taking up the mantle of our resident 'Jugaadu', presenting the second to our general-in-chief.

A people lover, albeit a would be super-strong resource in HR, she loves two things.

- People
- More People

The student with arguably the strongest spirit and commitment to IBS, she'd Taylor Swift her way working 24\*7 without breaking a sweat. Tears? That's a different proposition altogether.

# Student Council



Avani  
Sharma



Yash  
Walawalkar

## BUSINESS SQUAD



Sahil Kr.  
Singh



Vidushi  
Tiwary

## ECOBIZ



Anukriti  
Guhathakurta



Nandani  
Verma

## COMMUNIQUE



Bhavika  
Murekar



Vinit  
Kadam

## GRAFFITI



Himanshu  
Kukreja



Raghuraj Singh  
Shekhawat

## COGNIZANCE



Naveen  
Rathore



Omkar  
Naik

## IGNITED MINDS



Harshit  
Sharma



Isha  
Wadhwa

## MONEY MATRIX



Manan  
Bhargava



Nishant  
Kumar

## KHEL RATNA



Himanshi  
Gupta



Ritika  
Gupta

## MARKET MAVENS



Isha  
Karmkar



Shweta  
Rai

## NAVRANG



Khush  
Mistry



Vishal  
Marathe

## PIXELS



Ambade  
Revati



Ghanishtha  
Nayak

## PRAYAAS



Esha  
Rajoria



Kshitija  
Godase

## SYNC'HRONIZE



Ankit  
Chandel



Gaurav  
Poddar

## TECHNO



Himanshi  
Deshwal



Manish Singh  
Chouhan

## YOUTH VIBES



# Bienvenidos....

Quizzing, a passion fueled by the taste of those whose thirst for knowledge is unquenchable, has indeed been there since time immemorial.

The Pink City Campus took its deep dive into this endless loop of learning by announcing the fourteenth club to the student council body.

Under the administration of two of the most vibrant students from the Class of 2024, Cognizance seeks to intake, imbibe and impart expertise not only from the point of view to probe new learning but also to assist the student fraternity from the perspective of placements and SIPs.

Carrying the sigil of blue and white, this club perhaps had the coolest launch and has successfully been a driving force in spearheading the HR Conclave '22 taking care of the expert panel profiling hand-in-hand with the synchRonize - The Human Resources Club at campus.

From the team at 'Prowess', we indeed take 'Cognizance' of your efforts and wish you well for the future.



Himanshu Kukreja ↗



↖ Raghuraj Singh  
Shekhawat

# Bienvenidos....

A pilot club re-envisioned by the entrepreneurship enthusiasts under the visionary guidance of the President of ICFAI University, Jaipur has finally woken up to its call.

With the control in the hands of a proper chef (perhaps the best kept food secret at campus) and a dynamic mumbaikar who has his own business, we believe that the sleeping giant will finally rise.

The club, having all its documentation processes complete, will be fully operational from the scholastic year 2023-24.

Kudos to you,  
peeps!



*Omkar Naik*

*Naveen Rathore*





# An Ambitious Leap

## CORPORATE MENTORSHIP

In a one of its kind gesticulation, the council body leaped ahead to further strengthen the arc between academia and industry by inviting corporate leaders who have long been associated with the institution to formally take up advisory roles to mentor the students and set us forth on the path to autonomy; thereby living up to call of Empowerment, Entrustment and Enablement.

This pilot project is being spearheaded by the stalwart clubs that over the years have a proven track record of nothing less than immaculate success.

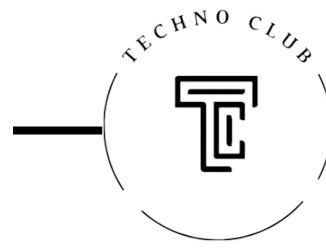


**Communiqua - The Language Club** partnered up with Ms. Vijetha Shenoy, Senior Manager - People Experience, Innovacer.

A sweetheart of a lady with the vivid imagination and grit of a poet, Ma'am brings her repertoire of skills that include agile work environment and people management to name a few.

Honed and trained from the best of all places, all the while in taking the vibe of a city renowned for its intellect and passion for things beyond the ordinary, we take pride in announcing this new allegiance to the world.

**Techno - The Digital Enablement Club** partnered up with Mr. Hitesh Gulati - Founder, DiversityAce Business Consulting.



Operating out of the plains of Chandigarh, Mr. Gulati is our resident partner-in-crime. With his witty intellect and immense skill set engulfing HR transformation and Change Management, Sir takes charge of the club that aims to make digital evolution lightning ready. His differentiating moat?

Just ask the boys at PG Hostel or the T&D scholars, they'd say they never knew something as basic as excel had so much to offer.

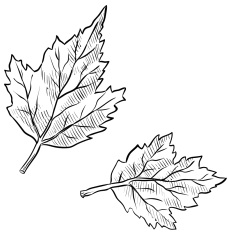
With an unlimited learning curve lying ahead, the 'Prowess' editorial has two words for you Sir, "Go Live!"



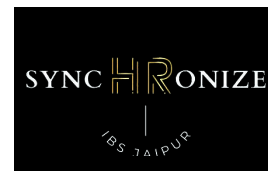
Money Matrix - The Financial Markets Club partnered up with Mr. Bharat Sharma - Founder and CEO, Stocknerv.

*Simplicity trumps everything!*

With this war cry, Sir comes to lead the team of stock-bizzes at campus. Having earlier been a guest lecturer for a Sem III course in Finance, we all are well aware of his pedigree. His best till date with us - Listening to explanatory answers at class, nodding in assurance and pronouncing the answer wrong! But, the encouragement is endless and the zeal to learn is meshed with a resolve stronger than steel.



synchRONize - The Human Resources Club partnered up with Mr. Dhurbajyoti Majumdar - HR Manager (East), L&T Constructions Ltd.



A personnel assessment expert accredited by the best of bodies, Sir is a thoroughbred professional with a career spanning almost two decades. A patron of learning, Sir assists numerous B-Schools in setting up their assessment procedures also delivering sermons of the domain that has been learnt at IIM-C and polished by a suite of bonafide degrees ever since. 'Dada' may be a word that evokes an unparalleled emotion in the cricketing world, but within these walls the word belongs to him. Afterall, the City of Joy radiates differently.





Cognizance - The Quizzing Club  
partnered up with Asst.  
Commandant, Dhakshina  
Varadarajan (Retd.), Facilities Global  
Physical Security Operations Centre  
Lead, Pegasystems Worldwide

A former Anti-terrorism and Counter-Insurgency officer, later on a tactical weapons officer in the Indian Navy, Sir is an alumnus from IBS who has practiced his craft as an expert in organizational development, diagnosis and intervention.

With his flexible, yet rigid approach, quizzing is the perfect puzzle block that is yet to don his repertoire, with his in'quiz'zitiveness lying at the bedrock!



|                                            |                                        |
|--------------------------------------------|----------------------------------------|
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| <b>ICICI SECURITIES</b>                    | <b>UTKARSH SMALL FINANCE BANK LTD.</b> |

*Our Prominent Recruiters*



CDC and its subsidiary and allied entities undertake waste management, urban improvement, skilling, livelihood and environment sustainability related projects, with both private and public sector.

*This MOU shall create appropriate means and methods to jointly conduct research studies and publish findings, develop, scale and implement know-how for various applications in the following identified areas (but not limited to)*

- *Project feasibility studies*
- *Financial modeling of project proposals*
- *Scientific analysis of waste, water, soil samples*
- *Infrastructure design and implementation - landfills and reclamation, recycling centres, material recovery plants, waste to energy plants*
- *GIS and RFID technology based project monitoring and control systems*
- *Human resource management and monitoring systems*
- *Development of MIS and real-time data collection and analysis*
- *Project risk assessment and planning*
- *Designing, implementation and monitoring of user behavior, change management and information programs*
- *Regulatory aspects and legal framework relating to waste management, pollution and environmental sustainability*
- *Periodic publication of research work and project reports in suitable journals, print and online media*

*The projects identified for the purposes of this MOU, shall have the objective of creating valuable deliverables for mutual benefit to both parties through developing knowledge, technologies, systems, training and ventures.*

## RESEARCH MOU SIGNED BETWEEN THE ICFAI UNIVERSITY, JAIPUR AND CENTRE FOR DEVELOPMENT COMMUNICATION, JAIPUR ON SEPTEMBER 19, 2022



# Faculty Development Program

ICFAI, throughout its storied history has always imbibed a culture where all stakeholders believe in giving back to the society; may that be the academia or industry.

Faculty Development Programs allow like-minded people to engage and intake intellectual capital from resources who have expertise in specific domains.

With a similar notion, IBS Jaipur conducted a five day online FDP from October 10 through October 15 on the following touch bases -

- ➡ Research ideas for problem-solving at Micro & Macro level
- ➡ Discussion on Research Process
- ➡ Descriptive Statistics
- ➡ Statistical Inferences: Estimation and hypothesis testing for one sample and two samples
- ➡ Analysis of Variance
- ➡ Correlation and Linear Regression
- ➡ Analysis of Categorical Data: Chi-Square Goodness of Fit Test
- ➡ Wilcoxon Matched-Pairs Signed Rank Test & Run Test
- ➡ Mann-Whitney U Test & Kruskal-Wallis Test: Analysis of Variance by Ranks

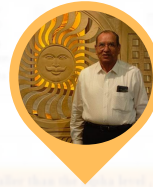
The event garnered widespread applause amongst the participants and audience that included professors and faculties of eminent institutions such as Michigan State University, JECRC University, Jaipur, Jiwaji University, Indian Institute of Health Management and Research (IIHMR) Jaipur, Dr. B.R Ambedkar PG College (Nimbehra), Christ University to name a few.



# Event Details



Prof. (Dr) H.P. Singh (VSM)  
President The ICFAI University Jaipur  
Chief Patron



Dr. S.S. Jain  
Sr. Advisor  
Patron



Dr. Shweta Jain  
Dean – ICFAI Business School  
FDP Chair



Dr. Priyanka Jain  
Convener



Dr. Ruchi Gupta  
Co-Convener



Dr. Shivangani Rathore  
Co-Convener

The test statistic for the Mann-Whitney U Test is denoted as  $U$  and is the smaller of  $U_1$  and  $U_2$ , defined below:

$$U_1 = n_1 p_2 + \frac{n_1(n_1+1)}{2} - R_1$$

$$U_2 = n_2 p_1 + \frac{n_2(n_2+1)}{2} - R_2$$

where  $R_1$  = sum of the ranks for group 1 and  $R_2$  = sum of the ranks for group 2.

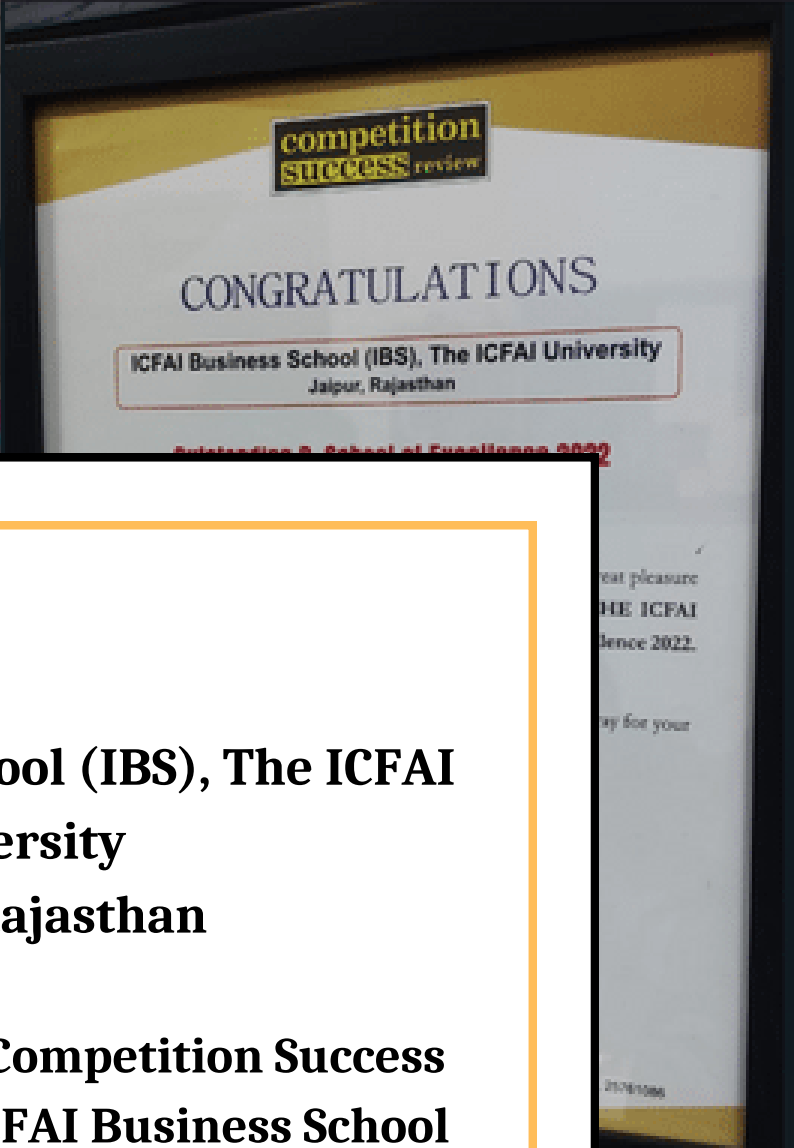
For this example:

$$U_1 = 4(5) + \frac{4(4+1)}{2} - 37 = 1$$

$$U_2 = 4(4) + \frac{4(4+1)}{2} - 18 = 22$$

Now, we look to the critical values in the table with respect to  $n_1$  and  $n_2$  (take it  $U(0)$ ).

- \*If  $U \leq U(0)$  : we reject the null hypothesis
- \*else, we do not reject the null hypothesis



## **ICFAI Business School (IBS), The ICFAI University Jaipur, Rajasthan**

**As of 2022, GHRDC - Competition Success Review recognizes ICFAI Business School (IBS), The ICFAI University, Jaipur as an Outstanding B-School of Excellence, 2022** for its undying commitment to student centricity, holistic growth, co-academic engagements, and industry interface.





The Hon'ble Chief Minister of Rajasthan confers the  
"Pride of Rajasthan" award to President of the ICFAI  
University, Jaipur



In a glittering function held by the Dainik Bhaskar group in end Jul 2022 in the city of Jaipur, **the President of the ICFAI University, Jaipur, Prof (Dr) HP Singh, VSM** was awarded the **"Pride of Rajasthan"** recognition by the Hon'ble Chief Minister of Rajasthan for his efforts in the University and contribution in uplifting the society as the Vice Chancellor . It is indeed a matter of pride for the university and a source of inspiration for the staff and student fraternity.

# Faculty Achievements

## **Dr. Shweta Jain**

Adjudged IBSAF Best Teacher Award for Institution Building 2022

Adjudged IBSAF Best Faculty Guide SIP 2022

Served as a Jury Member for Human Resource Management Track in 20th Annual National Level Summer Project Presentation Competition "SPARDHA-2022" at Institute of Rural Management on October 18 & 19, 2022.

Served as a key resource person for session on "Pedagogical Innovations" at Faculty Induction Programme-Guru Dakshta organized by The IIS University, Jaipur.

Served as a key resource person in a five-day FDP on "Financial Literacy" organized by Arya College of Engg. & IT.

Served as a key resource person in a five-day FDP on "Recent Trends & Challenges in Management" organized by Arya College of Engg. & IT.

## **Dr. Archana Rathore**

Adjudged with IBSAF Best Faculty Guide SIP 2022

Served as a resource person of the Five Days Online Faculty Development Program on "Research Methodology" organized by IBS Jaipur from 10 th October to 14 th October, 2022.

## **Dr. Shivangani Rathore**

Adjudged IBSAF award for Best Teacher Award for Overall Excellence 2022

Adjudged with Best Young Faculty Award by INSPIRA-IRA in Academic Excellence 2022.

Adjudged Best Paper Award in a National Conference organized by INSPIRA, School of Business, The Assam Kaziranga University and SSG Pareek PG Girls College.

Served as a co-convener and the resource person of the Five Days Online Faculty Development Program on "Research Methodology" organized by IBS Jaipur from 10 th October to 14 th October, 2022.

## **Dr. Ruchi Gupta**

Served as a co-convener and the resource person of the Five Days Online Faculty Development Program on "Research Methodology" organized by IBS Jaipur from 10 th October to 14 th October, 2022.

## **Dr. Vidhu K Mathur**

Invited as a judge of the "Case Study Analysis Competition" organized by the IIS (Deemed to be University), Jaipur on 16th November, 2022.

## **Dr. Avinash Gupta**

Serving as Associate Editor in the International Journal of Research in Finance and Management from October 2022

## **Dr. Priyanka Jain**

Awarded for outstanding paper titled Role of Digital Economy and Technology Adoption for financial Inclusion in the 2022 Emerald Literati Awards.

Served as a session chair in an International Conference on "Emerging Paradigms & Practices in Management, Entrepreneurship Innovation" held on 4 th November, 2022 organized by RNB Global University.

Served as a convener and the resource person of the Five Days Online Faculty Development Program on "Research Methodology" organized by IBS Jaipur from 10 th October to 14 th October, 2022.



# Student Achievements

**Samrat Dutta was adjudged IBSAF Best SIP Award-22**  
**Project:** Product Research On Appstrail M360: End-To-End  
Digital Solution For The Manufacturing Sector  
**Company:** Appstrail Technology Private Limited  
**Location:** Bengaluru



**Aishwarya Rajwani was adjudged IBSAF Best  
SIP Award-22 & Runner-up for Spardha -22,  
The National Level Summer Internship  
Project Competition in the HR category  
organized by FMS-IIRM, Jaipur**  
**Project:** End-To-End Training Process For The  
Global Workforce At Trukker Technologies Pvt Ltd  
**Company:** Trukker Technologies Pvt. Ltd.  
**Location:** Bengaluru



**Shweta Srivastava  
participated and won  
Reliance Corporate TUP Quiz**



# CCOLADES

# An Rivoir

दो सालों का कारवां आज यूं थम जाएगा,  
किसने सोचा था ये दिन इतनी यादें लाएगा।।

वो **induction** से शुरू हुआ सफ़र,  
वो **Zoom** से रिश्ता कुछ खट्टा-मीठा।  
वो कैमरे से **hide and seek**,  
कभी **irritation**, तो कभी कुछ अनूठा।।

**Friendships** हुई और भी गहरी,  
इन 16 इंच की **screens** पर।  
मिले नहीं **in-person** फिर भी,  
सभी जानते थे **who to prefer**।।

जयपुर हुआ **delighted**,  
जब आई **Class of 2023**।

अब आया वक्त कहने का **Farewell**,  
हैं **overwhelmed**, और हैं **nostalgic** भी।।  
हो कोई **event** या कोई **activity** कभी,  
हमने **enjoy** किया सभी को।

**Participate** भी किया, जीते भी,  
हमने है जिया इन सभी को।।

अब लिखना है एक **new chapter**,  
जिसका प्रारूप है बना इसी **University** में।  
लेकिन ये **memories** रहेंगी सदा,  
भरोसा है हमें इस **certainty** पे।।

अब आएंगे नए **scholars** यहां,  
नए **connections** और नई **stories** होंगी।  
पर हमारे लिए होगा **freeze frame**,  
ये चेहरे, ये जगहें, ये यादें **as-it-is** ही रहेंगी।।





## ICFAI Business School

The ICFAI University - Jaipur, Near Cambay Golf Resort,

Agra Road, Jamdoli, Jaipur - 302031, Rajasthan

<https://iujaipur.edu.in/> | Email: [ibsjaipur@ibsindia.org](mailto:ibsjaipur@ibsindia.org)

For any suggestions - [prowassibsjaipur@gmail.com](mailto:prowassibsjaipur@gmail.com)